



Seafood Expo ASIA

2016 Exhibit Space Application
6-8 September, 2016
Hong Kong Convention & Exhibition Centre
Wanchai, Hong Kong

1 MAILING ADDRESS

Company Name: _____ (*Exhibitor*)
Street/PO Box: _____
City: _____ State/Province: _____
Zip/Postal Code _____ Country: _____
Telephone: _____ Fax: _____
Corporate Email Address: _____ Website: _____
Primary Contact: _____
Primary Contact's Email: _____ Phone: _____
What will be displayed?
(Please list your product or service) _____

INVOICE BILLING ADDRESS (if different from above)
Billing Company Name: _____
Street/PO Box: _____
City _____ State/Province _____
Zip/Postal Code _____ Country: _____
A/P Contact's Name: _____ **Email:** _____

RESPONSIBLE PARTIES
The above described Company hereby agrees with Diversified Business Communications d/b/a Seafood Expo Asia and Diversified Communications (*Diversified*) to pay the below described fees on the below noted dates and to comply with the Conditions Rules and Regulations also set forth below.

2 DEPOSIT

A deposit equaling 50% of the total cost of Exhibitor Rate paid in US Dollars must accompany this application. The balance must be paid by **1 April, 2016**. Applications received on or after **1 April, 2016** must be accompanied by full payment.

3 PAYMENT TERMS

- 1.) 50% deposit due with contract
- 2.) 50% due on or before by **1 April, 2016**

All payments must be made in U.S. dollars on the date of payment.

REMITTANCE CHECKLIST
☐ Stand Deposit
☐ Completed & signed contract (retain copy for your records)
☐ Co-Exhibitor Application (if applicable)

☐ **Check or Money Order:** *DRAWN on a USA Bank and in US DOLLARS ONLY*
Made payable to Seafood Expo Asia
P.O. Box 3421, Boston, MA USA 02241-3421

☐ **Wire Transfer:**
Instructions will be provided on your invoice and statements.

4 CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail, fax or e-mail to Diversified Business Communications, 121 Free Street, Portland, ME 04101 or to sales-asia@seafoodexpo.com. The terms and conditions for cancellation are set forth in the Conditions Rules and Regulations set forth below.

Exhibitors cancelling on or before 1 April, 2016 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations occurring after 1 April, 2016 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding cancellation fees are payable immediately upon cancellation.

5 SHOW ADMINISTRATION USE ONLY

Stand Assigned _____
Dimensions _____
Open Sides _____
Rate Code _____ SM _____

6 EXHIBITOR STAND RATES – Rates are in US Dollars

Open 1.....	\$440.00/m ²
Open 2.....	\$445.00/m ²
Open 3.....	\$460.00/m ²
Open 4.....	\$470.00/m ²
Bulk (200m2).....	\$440.00/m ²

Open 1 - Walk On Pkg.....	\$505.00/m ²
Open 2 - Walk On Pkg.....	\$510.00/m ²
Open 3 – Walk On Pkg.....	\$515.00/m ²

Open 1 – Premium Walk On Pkg...	\$560.00/m ²
Open 2 – Premium Walk On Pkg...	\$565.00/m ²
Open 3 – Premium Walk On Pkg...	\$570.00/m ²

To view what the Walk On Pkg includes, please reference: <http://www.seafoodexpo.com/asia/walk-on-package>

Co-exhibitor Fee applies to Exhibitors with more than one company per 10m² of exhibit space. Price includes one basic listing in the Exposition Floor Guide, the Seafood Expo Asia online Exhibitor List, as well as five additional exhibitor badges. Additional co-exhibitors must be identified and listed on the co-exhibitor form and are subject to approval by Company at its sole discretion.

Exhibit Space Total \$ _____	Co-Exhibitor Fee \$ _____
Grand Total \$ _____	

7 BOOTH PREFERENCES

1st 2nd 3rd 4th

We do not wish to be located adjacent or directly across from these companies: List company name(s) _____

8 SEAFOODSOURCE.COM DIRECTORY LISTING

- ☐ Premium Listing (includes one keyword) ---\$500 USD/yr.

Enter keyword _____ **Total:** _____

Start Date _____ End Date _____

9 FOR FLOOR PLACEMENT ONLY

Do you anticipate needing special services – If yes, please check box.
Please note - this is not an order form.

- | | |
|---|---|
| <input type="checkbox"/> Water | <input type="checkbox"/> Electrical _____ enter current/phase |
| <input type="checkbox"/> Drain | <input type="checkbox"/> Are you considering a double-decker booth? |
| <input type="checkbox"/> Compressed Air | |

10 AUTHORIZATION

We agree we have reviewed and shall abide by all Conditions, Rules and Regulations Governing Seafood Expo Asia 2016 as set forth on the website <http://www.seafoodexpo.com/asia/terms> which are included with this Exhibit Space Application and incorporated by reference. We further understand that acceptance of this application by Diversified constitutes a legal and binding contract and that we are authorized by Exhibitor to execute same.

Contract must be signed & sent with deposit to secure booth.

Signature: _____

Print Name: _____

Title: _____

11 PRIVACY POLICY

By providing your fax, email, address and phone, and by signing this Exhibition Space Application, Exhibitor authorizes the receipt of promotions from Diversified that may be of interest via fax, email, direct mail or telephone. For further information please see Diversified's Privacy Policy at <http://www.divbusiness.com/pdfs/PrivacyPolicy.pdf>